

ROBERT GRIFFITH GONSOULIN

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EDUCATION

University of Texas at Austin – Austin, TX <i>Moody College of Communication</i>	<i>Bachelor of Journalism</i> Minor in Business Cumulative GPA: 3.94	May 2025
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UTNY – New York City, NY

UT Austin's internship-first learning program in New York City

June - August 2024

- Completed 12 hours of NYC-focused courses, while working a media analytics internship.

EXPERIENCE

News Channel 6 KAUZ-TV – <i>Sports Director</i> ; Wichita Falls, TX	January - August 2026
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- Oversaw and managed the sports department for the CBS affiliate station in Texoma by determining which content would be covered, produced and delivered to local viewers on the evening news.
- Produced and anchored the sports block on News Channel 6 Mondays through Fridays at 6 and 10 p.m.
- Reported, filmed, produced and edited stories on sports in the local region, including high school and Midwestern State athletics, and across Texas, including Big 12 Football Media Days and UIL State Championships.

Cracked Media Ventures – <i>Video Production Intern, Social Media Creative</i> ; Remote	May – September 2025
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- Used Adobe software to produce and edit video content and highlights from broadcasted tennis matches and create digital graphics in Photoshop for sports outlet to use on its social platforms.
- Created on-site social media content with ATP Challenger Tour players at the 2025 Cranbrook Tennis Classic.

Austin Gamblers (Professional Bull Riders) – <i>Media Operations Intern</i> ; Austin, Texas	May - August 2025
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- Created and wrote the team's first-ever interactive media guide ahead of the 2025 PBR Team Series.
- Collaborated with data analysts to compile team records and statistics into a comprehensive, live reference.

Collegiate Sports Management Group – <i>Media and Analytics Associate</i> ; Stamford, CT	June – September 2024
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- Analyzed viewership data on different NCAA schools and conferences to provide them with relevant takeaways for their current multimedia representation.
- Prepared scopes of services and conducted outreach for prospective clients, including schools and sports teams.

KXAN-TV – Nexstar Media Group, Inc. – <i>Sports Intern</i> ; Austin, TX	May – August 2023
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- Produced VOs and VOSOTs in Adobe Premiere for the evening's sports blocks while also shadowing the station's sports reporters during their field coverage of various events.

CAMPUS INVOLVEMENT

Texas Student Television (TSTV) – Broadcast Host, Sports Reporter and Producer	February 2022 - May 2025
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- Field-reported on several university sporting events by recording footage with professional camcorders and producing PKGs in Adobe Premiere that would air on the station's weekly broadcasts.
- Anchored weekly on station's various sports broadcasts, including *College Press Box*, *College Crossfire* and *1-0 Sports*. Became the host of *College Crossfire* during 2024-25 academic year, where I wrote every episode's script, produced accompanying VO content, and scored panelists based on answers to relevant sports questions.

PERSONAL WORK

Robby G. Sports (Instagram/TikTok: @robbygsports) – Sports Content Brand	August 2025 - Present
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- Create social media content focused on analyzing and explaining events in sports, especially college football.

ADDITIONAL

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- Technical Skills:** Proficient in Adobe (Premiere, Photoshop); Edius, AP ENPS, Canva, Sheets, TikTok, Instagram
 - Industry Skills:** Broadcasting, Video Production, Writing, Graphic Design, Social Media, Conversational Spanish
 - Interests:** College Football, Attending Sporting Events, Golf, Saltwater Fishing, Hunting, Cooking/Grilling, Marvel
 - Work Eligibility:** Eligible to work in the U.S. with no restrictions.