Robert Griffith Gonsoulin

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INTERESTS

Sports Broadcast Production/Editing, Sports/News MMJ Reporting, Content Distribution, Media Rights

EDUCATION

The University of Texas at Austin, Austin, TX

August 2021 - May 2025

- Journalism Major, Bachelor of Journalism, Business Minor | GPA: 3.94
- Relevant Coursework: Broadcast Capstone, Television Reporting, Reporting Sports, Media Law, Accounting, Finance UTNY, New York City, NY

 Summer 2024
 - UT Austin's internship-first program in NYC

EXPERIENCE

Dave Campbell's Texan Live, *Play by Play Commentator*, Houston, TX and Austin, TX

September 2023 – Present

Texas High School Sports Live Streaming Outlet

• Live commentate on high school athletics events in the Houston- and Austin-area and report scores to social media.

Cracked Media Ventures, Video Production Intern and Social Media Creative, Remote

May 2025 – September 2025

Live Tennis Broadcasting and Sports News Outlet

- Produced and edited video content from matches and created digital graphics to post to the outlet's social media pages.
- Produced on-site video content and player interviews at the 2025 Cranbrook Tennis Classic (ATP Challenger Tour).

Austin Gamblers, Media Operations Intern, Austin, TX

May 2025 – August 2025

Professional Bull Riders Team

• Created and wrote the team's first-ever interactive media guide ahead of the 2025 PBR Team Series. Worked with the organization's data analysts to compile team records and statistics into a comprehensive, live reference.

Collegiate Sports Management Group, Media and Analytics Intern, Stamford, CT

June 2024 – September 2024

Collegiate Athletics and Esports Valuation Company

- Analyzed data on different NCAA Division I, II and III schools and conferences to provide them with relevant takeaways about their current multimedia representation.
- Prepared scopes of services and conducted outreach for prospective clients, universities and professional sports teams.

KXAN-TV - Nexstar Media Group, Inc., Sports Intern, Austin, TX

May 2023 – August 2023

Austin's NBC Affiliate Station

- Helped sports reporters from Austin's local NBC affiliate station prepare their segments for the 6 p.m., 9 p.m. and 10 p.m. editions of *KXAN News* by cutting and editing VOs and VOSOTs of Austin-area sports.
- Shadowed reporters in the field to attend media availabilities, shoot B-roll and perform my own standups.

STUDENT CLUBS AND ORGANIZATIONS

Texas Student Television, College Crossfire Host, Sports Reporter and Producer, Austin, TX

February 2022 – May 2025

UT Austin Official Student Broadcast Station

- College Crossfire: Hosted weekly sports debate show and wrote and asked panelists questions about popular sports topics for the 2024-25 academic school year. Associate produced for the show in the 2023 spring semester, producing video content for each episode and filling in for any needed roles.
- College Press Box: Hosted weekly episodes and served as an analyst for various collegiate and professional sports.
- Attended, live reported and produced PKGs on Texas Athletics events as a multimedia journalist for the station.
- 2024 Football Producer: Attended and reported on weekly Texas football media availabilities through social media.

Reporting Texas TV, News Reporter, Producer and Anchor, Austin, TX

August 2023 – May 2024

UT Austin School of Journalism and Media's Broadcast News Show

- Field reported, filmed, wrote and edited three PKGs, 2-3 minute video segments, accompanied by a web story, on events surrounding the university and the city of Austin to air on the show's weekly newscasts.
- Reported live from the newsroom and worked audio, camera and playback in the control room during newscasts.

ADDITIONAL SKILLS

Tech Skills: Adobe (Premiere Pro, Audition, After Effects), Panasonic AVCCAM, AP ENPS, Rundown Creator, Excel Industry Skills: Video Production/Editing, On-Air Reporting, Filming Video, TV Scriptwriting, Social Content Creation Soft Skills: Patience, Leadership, Communication, Empathy, Working with Others, Time Management

Languages: Proficient in Spanish

Interests: Saltwater Fly Fishing, Hunting, Cooking & Grilling, College Football, Learning New Sports, Traveling

Eligible to work in the U.S without Restrictions