

# Robert Griffith Gonsoulin

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2006 Rice Blvd., Houston, TX 77005

## INTERESTS

- Sports Broadcast/Video Production, Video/Audio Editing, Sports MMJ Reporting, Media Rights, Content Distribution

## EDUCATION

**The University of Texas at Austin**, Austin, TX

August 2021 – May 2025

- Journalism Major, *Bachelor of Journalism, Business Minor* | GPA: 3.94
  - Relevant Coursework: Broadcast Capstone, Television Reporting, Reporting Sports, Media Law, Accounting, Finance
- UTNY, New York City, NY Summer 2024
- UT Austin's internship-first program in NYC

## EXPERIENCE

**Dave Campbell's Texan Live**, *Play by Play Commentator*, Austin and Houston, TX

September 2023 – Present

*Texas High School Sports Live Streaming Outlet*

- Live commentate on high school athletics events in Austin- and Houston-area and report scores to social media.

**Cracked Media Ventures**, *Video Production Intern and On-Site Creative Producer*, Remote

May 2025 – September 2025

*Live Tennis Broadcasting and Sports News Outlet*

- Produced and edited video content from matches and created digital graphics to post to the outlet's social media pages.
- Produced on-site video content and player interviews at the 2025 Cranbrook Tennis Classic (ATP Challenger Tour).

**Austin Gamblers**, *Media Operations Intern*, Austin, TX

May 2025 – August 2025

*Professional Bull Riders Team*

- Created and wrote the team's first-ever interactive media guide ahead of the 2025 PBR Team Series. Worked with the organization's data analysts to compile team records and statistics into a comprehensive, live reference.

**Collegiate Sports Management Group**, *Media and Analytics Intern*, Stamford, CT

June 2024 – September 2024

*Collegiate Athletics and Esports Valuation Company*

- Analyzed data on different NCAA Division I, II and III schools and conferences to provide them with relevant takeaways about their current multimedia representation.
- Prepared scopes of services and conducted outreach for prospective clients, universities and professional sports teams.

**KXAN-TV - Nexstar Media Group, Inc.**, *Sports Intern*, Austin, TX

May 2023 – August 2023

*Austin's NBC Affiliate Station*

- Helped sports reporters from Austin's local NBC affiliate station prepare their segments for the 6 p.m., 9 p.m. and 10 p.m. editions of *KXAN News* by cutting and editing VOs and VOSOTs of Austin-area sports.
- Shadowed reporters in the field to attend media availabilities, shoot B-roll and perform my own standups.

## STUDENT CLUBS AND ORGANIZATIONS

**Texas Student Television**, *College Crossfire Host, Sports Producer and Reporter*, Austin, TX

February 2022 – May 2025

*UT Austin Official Student Broadcast Station*

- *College Crossfire*: Hosted weekly sports debate show and wrote and asked panelists questions about popular sports topics for the 2024-25 academic school year. Associate produced for the show in the 2023 spring semester, producing video content for each episode and filling in for any needed roles.
- *College Press Box*: Hosted weekly episodes and served as an analyst for various collegiate and professional sports.
- Attended, live reported and produced PKGs on Texas Athletics events as a multimedia journalist for the station.
- *2024 Football Producer*: Attended and reported on weekly Texas football media availabilities through social media.

**Reporting Texas TV**, *News Anchor, Producer and Reporter*, Austin, TX

August 2023 – May 2024

*UT Austin School of Journalism and Media's Broadcast News Show*

- Field reported, filmed, wrote and edited three PKGs, 2-3 minute video segments, accompanied by a web story, on events surrounding the university and the city of Austin to air on the show's weekly newscasts.
- Reported live from the newsroom and worked audio, camera and playback in the control room during newscasts.

## ADDITIONAL SKILLS

**Tech Skills:** Adobe (After Effects, Premiere Pro, Photoshop), TriCaster, AP ENPS, Bitcentral, Latakoo, Microsoft Excel

**Industry Skills:** Video Production/Editing, Filming Video, Social Media Content Creation, Scriptwriting, Sourcing Footage

**Soft Skills:** Patience, Leadership, Communication, Empathy, Working with Others, Time Management

**Languages:** Proficient in Spanish

**Interests:** Saltwater Fly Fishing, Hunting, Cooking & Grilling, College Football, Learning New Sports, Traveling

Eligible to work in the U.S without Restrictions