

Robert Griffith Gonsoulin

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2006 Rice Blvd., Houston, TX 77005

EDUCATION

The University of Texas at Austin, Austin, TX

August 2021 – May 2025

- Journalism Major, *Bachelor of Journalism, Business Minor*
- GPA: 3.94
- Relevant Coursework: Broadcast Capstone, Television Reporting, Reporting Sports, Reporting: Images, Media Law, Business Law & Ethics, Accounting, Finance
- Areas of Interest: Sports Media Production, Content Distribution, MMJ Reporting, Business Development in Sports

UTNY, New York City, NY

Summer 2024

- UT Austin's internship-first program in NYC

EXPERIENCE

Cracked Media Ventures, *Video Production Intern and Live Event Producer*, Remote

May 2025 – Present

Live Tennis Broadcasting and Sports News Outlet

- Produce and edit video content from matches and create digital graphics to be posted to the outlet's social media pages.
- Produce live broadcasts of 2025 NCAA Tennis Championships (remote), ATP Challenger Tour (on-site) and ITF matches.

Austin Gamblers, *Media Operations Intern*, Austin, TX

May 2025 – Present

Professional Bull Riders Team

- Creating and writing the team's first-ever interactive media guide for the upcoming 2025 PBR Team Series. Working with the organization's data analysts to compile team records and statistics into a comprehensive, live reference.

Collegiate Sports Management Group, *Media and Analytics Intern*, Stamford, CT

June 2024 – September 2024

Collegiate Athletics and Esports Valuation Company

- Analyzed data on different NCAA Division I, II and III schools and conferences to provide them with relevant takeaways about their current multimedia representation.
- Prepared scopes of services and conducted outreach for prospective clients, universities and professional sports teams.

KXAN-TV - Nexstar Media Group, Inc., *Sports Intern*, Austin, TX

May 2023 – August 2023

Austin's NBC Affiliate Station

- Helped sports reporters from Austin's local NBC affiliate station prepare their segments for the 6 p.m., 9 p.m. and 10 p.m. editions of *KXAN News* by cutting and editing VOs and VOSOTs of Austin-area sports.
- Shadowed reporters in the field to attend media availabilities, shoot B-roll and perform my own standups.

STUDENT CLUBS AND ORGANIZATIONS

Texas Student Television, *College Crossfire Host, Sports Producer and Reporter*, Austin, TX

February 2022 – May 2025

UT Austin Official Student Broadcast Station

- *College Crossfire*: Hosted weekly Wednesday night show, as well as wrote and asked questions about popular sports topics for panelists to debate for the 2024-25 academic school year. Associate produced for the show in the 2023 spring semester, tasking myself with producing video content for each episode and filling in for any needed roles.
- *College Press Box*: Hosted weekly episodes and serve as an analyst for various collegiate and professional sports.
- Attended, live reported and produced PKGs on Texas Athletics events as a multimedia journalist for the station.
- *2024 Football Producer*: Attended and reported on weekly Texas football media availabilities through social media.

Reporting Texas TV, *News Anchor, Producer and Reporter*, Austin, TX

August 2023 – May 2024

UT Austin School of Journalism and Media's Broadcast News Show

- Field reported, filmed, wrote and edited three PKGs, 2-3 minute video segments, accompanied by a web story, on events surrounding the university and the city of Austin to air on the show's weekly newscasts.
- Reported live from the newsroom and worked audio, camera and playback in the control room during newscasts.

ADDITIONAL SKILLS

Tech Skills: Adobe (Audition, Premiere Pro, Photoshop), Master Control, AP ENPS, Bitcentral, Latakoo, Microsoft Excel

Industry Skills: Video Production/Editing (PKGs/VOSOTs), Filming Video, Scriptwriting, Social Media, Digital Graphics

Soft Skills: Patience, Leadership, Communication, Empathy, Working with Others, Time Management

Languages: Proficient in Spanish

Interests: Saltwater Fly Fishing, Hunting, Cooking & Grilling, College Football, Learning New Sports, Traveling