Robert Griffith Gonsoulin

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EDUCATION

The University of Texas at Austin, Austin, TX

- Journalism Major, Bachelor of Journalism, Business Minor •
- GPA: 3.94 •
- Relevant Coursework: Broadcast Capstone, Television Reporting, Reporting Sports, Reporting: Images, Business Law & Ethics, Accounting, Finance, Media Law
- Areas of Interest: Sports Production, Reporting, Media Rights, Content Distribution, Business Development in Sports Summer 2024

UTNY, New York City, NY

• UT Austin's internship-first program in NYC

EXPERIENCE

Austin Gamblers, Media Operations Intern, Austin, TX Professional Bull Riders Team

Creating and writing the team's first-ever interactive media guide for the upcoming 2025 PBR Team Series. Working with the organization's data analysts to compile team records and statistics into a comprehensive, live reference.

Cracked Sports, Video Production Intern, Remote

Live Tennis and Pickleball Broadcasting Outlet

- Produce and edit video content from matches and digital graphics to be posted to the outlet's social media pages.
- Help facilitate broadcasts of NCAA Championships and professional ITF matches and events.

Collegiate Sports Management Group, Media and Analytics Intern, Stamford, CT June 2024 – September 2024 Collegiate Athletics and Esports Valuation Company

- Analyzed data on different NCAA Division I, II and III schools and conferences to provide them with relevant • takeaways about their current multimedia representation.
- Prepared scopes of services and conducted outreach for prospective clients, universities and professional sports teams.

KXAN-TV - Nexstar Media Group, Inc, *Sports Intern*, Austin, TX May 2023 – August 2023 Austin's NBC Affiliate Station

- Helped sports reporters from Austin's local NBC affiliate station prepare their segments for the 6 p.m., 9 p.m. and 10 • p.m. editions of *KXAN News* by cutting and editing VOs and SOTs of Austin-area sports.
- Shadowed reporters in the field to attend media availabilities, shoot B-roll and perform my own standups.

STUDENT CLUBS AND ORGANIZATIONS

Texas Student Television, College Crossfire Host, Sports Reporter and Producer, Austin, TX February 2022 – May 2025 UT Austin Official Student Broadcast Station

- College Crossfire: Hosted weekly Wednesday night show, as well as wrote and asked questions about popular sports topics for panelists to debate for the 2024-25 academic school year. Associate produced for the show in the 2023 spring semester, tasking myself with producing video content for each episode and filling in for any needed roles.
- *College Press Box*: Hosted weekly episodes and serve as an analyst for various collegiate and professional sports. •
- Attended, live reported and produced PKGs on Texas Athletics events as a multimedia journalist for the station.

2024 Football Producer: Attended and reported on weekly Texas football media availabilities through social media.

Reporting Texas TV, News Anchor, Producer and Reporter, Austin, TX August 2023 - May 2024 UT Austin School of Journalism and Media's Broadcast News Show

- Field reported, filmed, wrote and edited three PKGs, 2-3 minute video segments, accompanied by a web story, on events surrounding the university and the city of Austin to air on the show's weekly newscasts.
- Reported live from the newsroom and worked audio, camera and playback in the control room during newscasts. •

ADDITIONAL SKILLS

Tech Skills: Adobe (Audition, Premiere Pro, Photoshop), Master Control, AP ENPS, Bitcentral, Latakoo, AP Style Industry Skills: Video Production/Editing (PKGs/VOSOTs), Filming Video, Scriptwriting, Sports Reporting, Digital Graphics Soft Skills: Patience, Leadership, Communication, Empathy, Cultural Competence, Time Management Languages: Proficient in Spanish

Interests: Saltwater Fly Fishing, Hunting, Cooking & Grilling, College Football, Exploring Famous Places and New Sports

August 2021 - May 2025

May 2025 – Present

May 2025 – Present